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MAIL TO:
Office of the Attorney General
Rogistry of Charltable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

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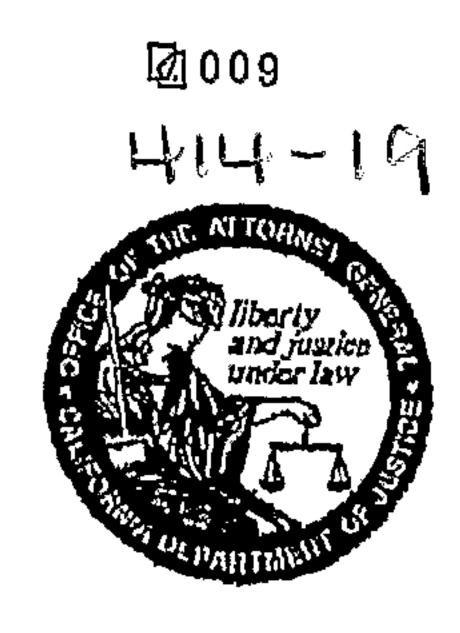
WEB SITE ADDRESS: http://ag.ca.gov/charitles/

COMMERCIAL FUND-RAISER-FOR CHARITABLE PURPOSES

2002-ANNUAL FINANCIAL REPORT (California Government Code Section 12589)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser;	HIL	Name and Address of Charltal CT No. 09770Z	_	
Facter Direct, LTD		NARAL PRO-CHOICE AMERICA		
11500 West Olympic Blvd., Suite 540		Name of Charity 1156 15th Street, NV	*	
Los Angeles CA 90064	•	Address of Charity		20005
	•	Washington City, State, and ZIP Code of Chari	ty DC	20005
Figures from (check one): National Campaign	California Campaign			المراجع القالات و منظم المراجع في المراجع في المراجع في المراجع في
	held (on) (from) 1/1/	2003	to 12/3	31/2003 , 20
(Type of Activity)	* // (/ ********************************	(Date or dates must be s		**************************************
Is the contract between the commercial fund-raiser and if other, provide brief explanation	charity based upon a fer	e or percentage of revenue? (che		ee 12 Percentage 🗆 her 🗆
1. REVENUE	•	1611076		
A. Cash contributions		1,011,075.00	_ A.	
B. Entertainment sales or admission charges			B.	
C. Sales from products		**************************************	C.	
D. Advertisement sales			<i>□.</i>	
E. Membership fees				•
F. Other sources: (Specify)			Fa.	•
2			一 Fb.	
Ď.			Fc.	ı.
٠ , , , , , , , , , , , , , , , , , , ,			Fd.	*
G. TOTAL REVENUE				1,011,075.00
o EVDENDEO				
2. EXPENSES A. Fees or commissions			A,	
A. Fees of commissions B. Salaries			/., B.	•
C. Payroll taxes			c.	
D. Employee benefits			D,	
E. Cost of merchandise for resale				1
F. Cost of entertainment	:			i
. G. Postage		TANK THE A COURT OF THE A PER	тасцт	
H. Advertising		PLEASE SEE AT		Tre
j, Telephone	•	BREAKDOWN OF	EXPENS	
J. Rental of equipment				j
K. Facilities charge			K.	
L. Permits				
M. Other expenses: (Specify)				
â			Ma.	
b	<u></u>	ود و دور دور دور دور دور دور دور دور دور	Mb.	
G.			Mc.	
d		المساوات بدون التأو والشوال المساول ال	Md.	512 479.00
N. TOTAL EXPENSES				-319, -11.00

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Attorney General's
Registry of Charitable Trusts

12/17/2002 11:43 FAX 3236883 COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES 2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Page 2

3. Amount to Charity (subtract line 2N from line 1	497,594.00 3.	
4. Less additional fund-raising expenses paid by	4,	
5. Less fair market value of goods and/or services	<u> </u>	
6. Net proceeds realized by charity from the camp	497,596.00 6.	
7. (a) Does any officer, director, partner or owner or or organization for which the Commercial Function [] Yes [] No <u>lf "yes," complete</u>		control over, directly or indirectly, the charitable
Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization
(b) For each affiliation identified in 7 (a), attac	n copy of the contract between the commercial fundralser ar	nd the charity.
Under penalties of perjury, I declare that I have exaknowledge and belief, it is true, correct and comple	mined this report, including accompanying documents, sche te.	dules and statements, and to the best of my
	Momas Great	000 1/104
Signature of authorized officer (Commercial Fund-r	alser) Printed Name	Title Date .
This report must be signed by two officers or direct	ors of the charitable organization for verifying the distribution	
Signature of authorized officer/director (Charlty)	Viuceut Wishad Printed Name	Director of Mem - 1/21/04 Tille Date
	JOHN M. BOTTS	CFO 1/22/04
Signature of authorized officer/director (Charity)	Printed Name	Title / Date

Facter Direct Ltd Campaign Expense Allocation

	\$ 513,479.00
Printing	\$ 11,923.29
Postage	\$ 30,063.04
Telephone	\$ 28,246.51
Payroll	\$ 175,797.65
Employee benefits	\$ 13,076.29
Rent	\$ 28,047.22
Office manager	\$ 60,862.88
Utilities	\$ 6,408.15
Equipment	\$ 6,205.04
Recruitment	\$ 4,370.86
Computer Programming	\$ 3,712.54
Office expenses	\$ 115,637.16
P.S. Fee/Profit	\$ 29,128.39
Total	\$ 513,479.00